

***“Living Life Without Limits”*****MasterMind Summit 2008 Coming to San Diego**

Nearly 5,000 attendees expected

SAN DIEGO – May 1, 2008: Buffini & Company, the largest real estate training and coaching company in North America, announced today its popular **MasterMind Summit** will be hosted at the San Diego Convention Center August 24 - 26. The company is anticipating approximately 5,000 real estate agents, lenders, professional service industry professionals and their families to attend. Since 1999, MasterMind Summit has brought together more than 26,000 professionals from across the country to participate in this motivational forum for personal and professional growth. In response to the state of the real estate industry and the economy as a whole, this year’s event has been uniquely crafted to be the most powerful MasterMind Summit ever held.

“The real estate industry is deeply impacting people’s lives both professionally and personally. People are uncertain, fearful even. We need to regain our perspective and learn how to truly live life free of fear and free of limits,” said Brian Buffini, founder and chairman of Buffini & Company. “This year’s theme, ***Living Life Without Limits***, underscores that it is entirely possible to conquer your fears and inhibitions; soar to new personal and professional heights and achieve greatness in life...regardless of what is going on around you.”

Event Details: **August 24, 25 & 26**  
Location: **San Diego Convention Center**  
Register Online: [www.buffiniandcompany.com/mastermind](http://www.buffiniandcompany.com/mastermind)  
Call: **800 945 3485 x4**  
Special Services: Childcare and Shuttle Services Available  
Hotel: Special Event Rates Negotiated (go online for details)

***Hosted & Presented by: Brian Buffini, Chairman & Founder, Buffini & Company with special guests:***

- **Paul Potts:** After winning *Britain's Got Talent* last year, Paul Potts is now a successful global star; his debut album, *Once Chance* has sold over 2 million copies.
- **Marcus Buckingham:** Popular business speaker and author of three best-selling books including *First, Break All the Rules*.
- **Nido Qubein:** From a meager beginning as a penniless immigrant, Nido Qubein is an internationally respected author, businessman and recipient of sever honors including the Ellis Island Medal of Honor.

(more)



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**Past MasterMind Speakers of Note:** Neil Armstrong, Bill Cosby, Chris Gardner, Zig Ziglar, Alison Levine, Sinbad, Eric Wahl, Lou Holtz, Bruce Jenner, Joe Ehrmann, Shad Helmstetter, Lou Tice, Capt. Jim Lovell and Jack Canfield.

**About Buffini & Company**

Buffini & Company provides personalized business development solutions for the real estate and service industry professional. Thanks to a highly effective lead-generation system and comprehensive Coaching and training programs, hundreds of thousands of entrepreneurs across North America have learned how to improve their business, increase net profit and enhance the quality of their life. For further information: [www. buffiniandcompany.com](http://www.buffiniandcompany.com) or 800.945.3485.